

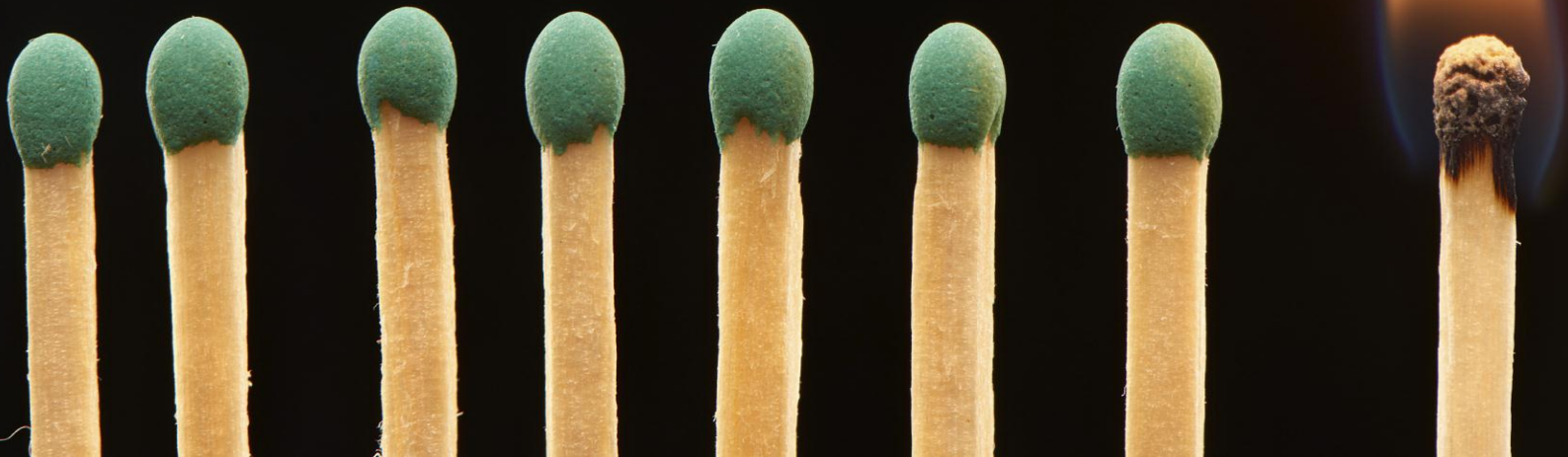
What is one differentiator common to high-performing organizations?

... their BigData and Analytics capabilities are much more advanced than their peers.

McKinsey Consulting

Welcome to BigData!

*Inviting you to 1-Day Seminar for Executive Management:
International Experts share Knowledge & Best Practices for
creating a successful strategy for BigData Analytics ...*



How companies are getting it right?

What is separating leaders from those who are lagging behind?

BigData Leaders are:

- **5x** (five times) more likely to understand the difference between Analytics and Digital Initiatives – they have the right tools and expertise for both
- **2x** more likely to make data accessible across their organizations and have strong governance for data quality and security
- **3x** more likely to measure direct impact of BigData on revenue and profits
- **3x** more likely to use Analytics in R&D for building competitive advantage

Organized & Delivered by:

 **EVAYA Data Systems**

• Dallas • Atlanta • Pune, India

[Evaya Data Systems](#), a partner of [Hortonworks](#) – the world's leading BigData Technology company


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Seminar will explore & describe:

- **3** Critical Pre-Requisites for developing high-impact BigData Strategy, Programs and Outcomes
- **5** steps to create and sustain a BigData Strategy
- **9** Strategic Metrics of Business Results with direct influence on Organizational Culture, Company Revenue, Operations and Competitive Advantages
- **Successful** Use-Cases & common errors to avoid
- **Map Business Functions** to BigData technology
- **Panel discussion** and dialog amongst Executives: learn what your peers are thinking and initiating



BigData Platform (Hadoop) is now an Enterprise Standard*

(*)Tableau Corp.

International Faculty: **Mr. Sanjiv Singh**



Inviting you to 1-day seminar:

Seminar will enable you to:

- **Clarify complexity** about BigData in your organization
- **Develop a clear vision:** *align your team goals and strategies*
- **Create a blueprint for success:** *design a clear path*
- **Engagement:** *create strategic guidance for your Leadership & motivate your workforce*

@ Riyadh May 29th '16 at Four Seasons

@ Jeddah May 31st '16 at Radisson Blu

SIGN UP Details

[Register here . . .](#)

Mr. Sanjiv Singh, Principal Technical Architect – BigData, certified in ITIL, Hadoop and NoSQL technologies. For last 5 years, he has been designing & deploying BigData Apps. using up to 400+ servers for data Analytics on 1000+ TB datasets to develop Business Insights for new revenues.

Mr. Singh has delivered Strategy and Assessments for last 10+ years in over 30+ countries in different industries: Telecom, Banking, Retail. For the last five years, Mr. Singh has specialized in BigData Strategy, Analytics, Technology Platform and Operational processes needed to drive within Organizations the full benefits of BigData.

Sample Engagements:

